



8.5"x11" EDDM

PRSR STD
U.S. POSTAGE
PAID
PORTLAND, ME
PERMIT #64
ECRWSS

This permit must be displayed in the upper right of your printed piece and must be at least 0.625"x 0.625"



*****ECRWSS*****
Local Postal Customer

Card must read "ECRWSS Local Postal Customer" (as shown for "addressing").

If the design is portrait the mailing information (Permit and "addressing" information) must be in the upper half of the design. If landscape it must be in the right half of the design.

Diagram showing two orientations: PORTRAIT and LANDSCAPE. In PORTRAIT, a small box representing the mailing information is located in the top right corner. In LANDSCAPE, the box is located in the top right corner of the right half of the design.

REMOVE TEMPLATE BEFORE EXPORTING FINAL FILE

- Safe Area** ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight "draw" when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.
- Final Trim** — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.
- Bleed Area** ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.



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