

INDICIA AREA**1.25 X 1.25****WHITE BACKGROUND
OR 10% COLOR TINT****ADDRESS AREA****WHITE BACKGROUND
OR 10% COLOR TINT**

2.5"

4"

TOTAL AREA 4" X 2.5"**SAFE AREA****CUT LINE****BLEED LINE**

(only relevant if any
color or artwork goes
to very edge of piece)



EDDM
6.5 x 11
Portrait