



EDDM SIZE EXAMPLES

Your Lawn is Our Canvas.

POLITICIAN FOR JUDGE
CHARACTER. COMMUNITY. CONSISTENCY.

HIGHLY QUALIFIED:

- Experienced in courtrooms throughout the state
- Served as prosecutor in multiple

POLITICIAN FOR JUDGE
SUPERIOR COURT 2

Vote Mon X®

Lawn Service
123-456-7890

15" x 12"

same language.

Today! (123) 456-7890
Any Street, City USA 12345

11" x 6.25"

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Plus up to \$1250.00 rebate
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Expires 12/31/2020

SERVING YOUR AREA SINCE 19XX

HOME SERVICE
Your local air conditioning service company
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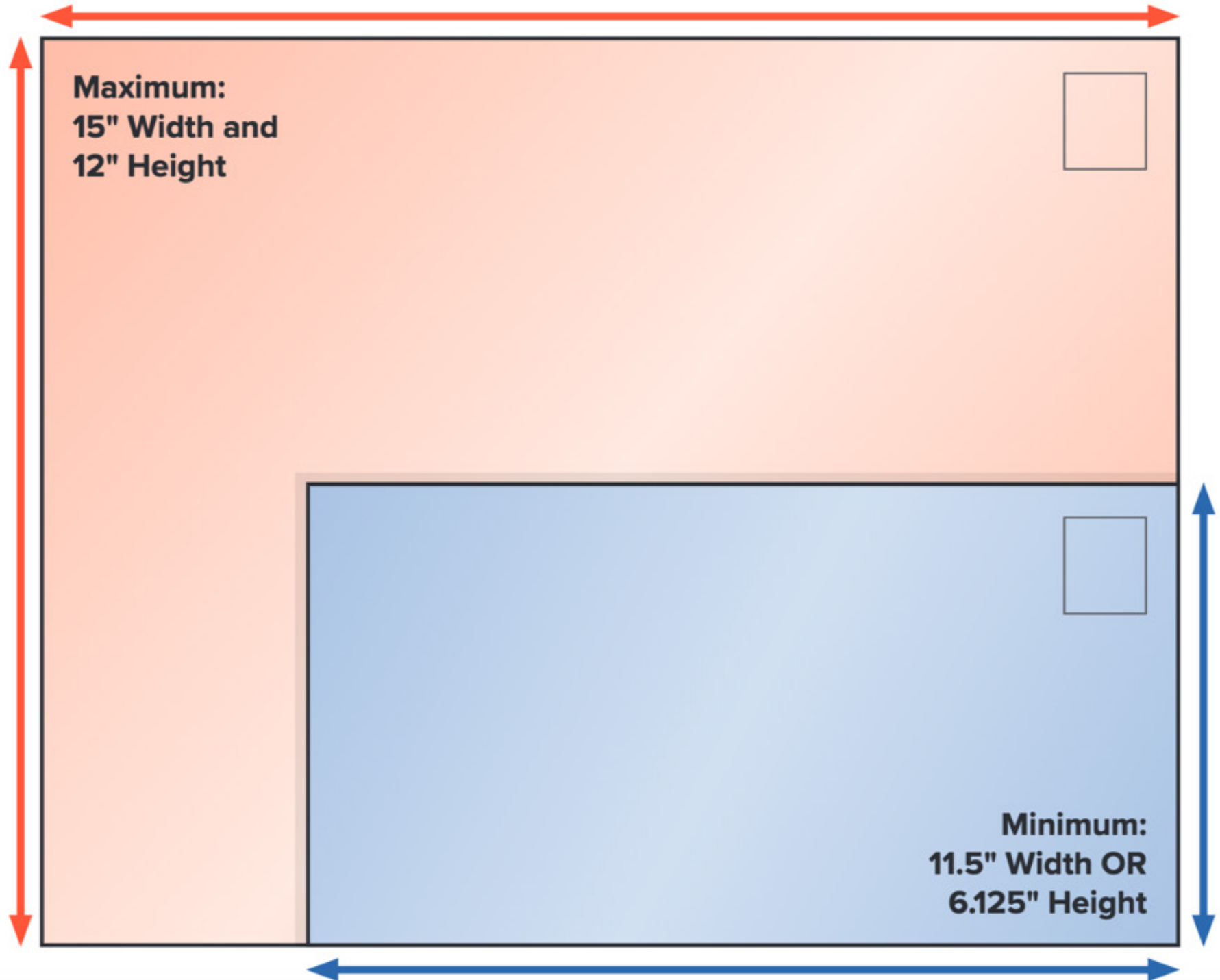
9" x 6.25"

8.5" x 11"





XPRESS MAIL EDDM SIZE GUIDELINES





8.5"x11" EDDM

PSRST STD
U.S. POSTAGE
PAID
PORTLAND, ME
PERMIT #64
ECRWSS

This permit must be displayed in the upper right of your printed piece and must be at least 0.625"x 0.625"

*****ECRWSS*****
Local Postal Customer

Card must read "ECRWSS
Local Postal Customer"
(as shown for "addressing").

If the design is portrait
the mailing information
(Permit and "addressing"
information) must be in the
upper half of the design. If
landscape it must be in the
right half of the design.



PORTRAIT



LANDSCAPE

REMOVE TEMPLATE BEFORE EXPORTING FINAL FILE

Safe Area ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight "draw" when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.

Final Trim — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.

Bleed Area ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.

Safe Area (8.25"x10.75")

Final Trim (8.5"x11")

Bleed Area (8.75"x11.25")



9"x6.25" EDDM

PRSR STD
U.S. POSTAGE
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Final Trim — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.

Bleed Area ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.

Safe Area (8.75"x6")

Final Trim (9"x6.25")

Bleed Area (9.25"x6.5")

Card must read "ECRWSS
Local Postal Customer"
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landscape it must be in the
right half of the design.



PORTRAIT



LANDSCAPE

*****ECRWSS*****
Local Postal Customer



XPress
 **MAIL**

11"x6.25" EDDM

PRSRT STD
U.S. POSTAGE
PAID
PORTLAND, ME
PERMIT #64
ECRWSS

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REMOVE TEMPLATE BEFORE EXPORTING FINAL FILE

- Safe Area** ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight "draw" when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.
- Final Trim** — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.
- Bleed Area** ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.

Safe Area (10.75"x6")

Final Trim (11"x6.25")

Bleed Area (11.25"x6.5")

Card must read "ECRWSS
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(as shown for "addressing").

If the design is portrait
the mailing information
(Permit and "addressing"
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upper half of the design. If
landscape it must be in the
right half of the design.



PORTRAIT

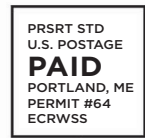


LANDSCAPE

*****ECRWSS*****
Local Postal Customer



15"x12" EDDM



This permit must be displayed in the upper right of your printed piece and must be at least 0.625"x 0.625"

Card must read "ECRWSS Local Postal Customer" (as shown for "addressing").



PORTRAIT

If the design is portrait the mailing information (Permit and "addressing" information) must be in the upper half of the design. If landscape it must be in the right half of the design.



LANDSCAPE

*****ECRWSS*****
Local Postal Customer

REMOVE TEMPLATE BEFORE EXPORTING FINAL FILE

- Safe Area** ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight "draw" when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.
- Final Trim** — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.
- Bleed Area** ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.

Safe Area (14.75"x11.75")

Final Trim (15"x12")

Bleed Area (17.25"x11.25")